



# LIFESACT

Vol .1

**THEME:  
VIVIDLY COMBATING THE DRUG CULTURE**

.....a buck -the-trend cartoon contest

[www.accentre.org](http://www.accentre.org)

 **ACC**  
AFRICA CARTOON CENTRE



## VIVIDLY COMBATING THE DRUG CULTURE

"Human advancement is at risk, threatened by humans.

The prevalent drug use in youths is fast dampening the solution that these 'leaders of tomorrow' are touted to be armed with.

Genius is being fueled by drug reliance, placing input to society on questionable functionality... These are words, and words have been said.

It is time to back up the act, with art.."

Dotun Salu, January; 2018

Founder,

**Africa Cartoon Centre**

Credit: **Google**

## ABOUT LIFESART

# **LIFESART Vol.1 (*Vividly Combating the Drug Culture*) is an event of the Africa Cartoon Centre slated for November, 2018 in Nigeria**

It is one of the pristine line-up in the LIFESART Series, a project that beams the intention of ACC in dealing with societal issues and topical matters; through Humorous Visual Arts (as an effective medium of communication)

Focusing on Nigeria, LIFESART Vol.1 is poised to address the prevalent drug abuse culture that is inimical to youth development and capacity fulfilment.

This would be in the form of a cartoon contest that would allow participants depict the drug issue, consequences and remedies. The artworks would be judged, participants would be rewarded and the project would be ingrained into different enlightenment schemes

## THE CONTEST

# MULTI-NATIONAL ENTRIES, NIGERIA-THEMED.....

*Tell the Nigerian drug abuse story, depicting the causes, effects  
and solutions in Humorous Visual Arts (HVA)*

**FREE ENTRY,  
WIN BIG!  
MIN BICI  
EBEE ENLBA'  
FREE ENTRY,  
WIN BIG!  
MIN BICI**

## LIFESART Vol. 1

'Vividly  
Combating The  
Drug Culture'

Guidelines and details available on [accentre.org](http://accentre.org), [facebook.com/africacartooncentre](https://www.facebook.com/africacartooncentre) and other ACC's social media portals

Submission  
of entries opens:

**August 13,  
2018 & closes**

**October  
8, 2018**

Grand Finale:

**November 11,  
2018**

# Protagonists

- International Jury
- Banks
- Artists
- Pharmaceuticals
- Communications Experts
- Industrialists
- Parents
- Royal Leaders
- Religious Bodies
- Civil Organizations
- Task Agencies
- Government

## WORKING PARTNERS



MINISTRY OF YOUTH &  
SOCIAL DEVELOPMENT  
LAGOS STATE GOVERNMENT



**AUDIENCE**

Students

Parents

Colorist

Penciler

Animators

Cartoonist

Illustrators

Doodle Artist

Policy Makers

General Public

**Education and Training Authorities**



## WHO WE ARE

Africa Cartoon Centre is an art and creativity-based social organization using Humorous Visual Arts (HVA) as a tool in improving the quality of life, thereby; engendering individuals to maximize their potentials and birth outputs that aim at ridding society of its ills.

Dedicated to charting the works of HVA in Africa, ACC operates with the right mix of training, empowerment, advocacy, research, enlightenment and other knowledge and tutelage harnesses.

*ACC uses contemporary and ingenious tools to deliver optimal impact in the human-activity landscapes.*



## CONTACT

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